Schedule

9:00 AM  Welcome & Introductions

9:15 AM  Preservation Partners Update

State Report: Tennessee Historical Commission
E. Patrick McIntyre, Jr., Executive Director and State Historic Preservation Officer

Regional Report: Knox Heritage and the East Tennessee Preservation Alliance
Todd Morgan, Executive Director

10:00 AM  Keynote Presentation  AIA 1 LU

“The Macon Story”
Ethiel Garlington, Executive Director, Historic Macon Foundation
Ethiel Garlington, a native East Tennessean, will share the Macon Story that weaves preservation through the ongoing renaissance of Macon, Georgia. Macon’s story, much like towns across the country, is not one of easy wins or single solutions. The community’s recent success was built on strategic, incremental improvements focused on people, not buildings. Ethiel will share research and anecdotes from Macon that are applicable to East Tennessee communities.

11:00 AM  “Publishing History!”  AIA 1 LU
Paul James, Development Director, Knoxville History Project
Jack Neely, Executive Director, Knoxville History Project
What better way to preserve your town or neighborhood history than with a book? It’s a document that can be passed down through the generations, it can bring citizens together in the research, writing and photo gathering, and it can even be used as a fundraiser. How do you get from an idea to an actual book, how do you know it will sell, and how can you avoid having boxes of unsold books gathering dust in your garage? Learn about the steps it takes to successfully publish a book from the experts at the Knoxville History Project.

12:00 PM  Lunch Break
12:30 PM  “Tennessee Theatre Response to COVID”  
Becky Hancock, Executive Director, Tennessee Theatre Foundation  
The recent pandemic has not been kind to theaters, museums, and historic sites. Learn how one such institution, The Tennessee Theater in Knoxville, has been weathering the storm to ensure that the lights stay on and the future remains bright.

1:00 PM  “The Basics of Preservation and Land Easements”  AIA 1 LU  
Liz McLavrin, President & CEO, The Land Trust for Tennessee  
Todd Morgan, Executive Director, Knox Heritage, Inc.  
Easements have proven to be a powerful preservation strategy. Preservation easements typically protect exterior design features of a building while conservation easements typically protect land from development. Liz McLavin and Todd Morgan will discuss the basics of easements and their regulations, requirements and evaluation.

2:00 PM  “Built for the People: The Care and Keeping of TVA’s Power Assets”  AIA 1 LU  
Hallie Hearnes, Architectural Historian, Tennessee Valley Authority  
Hallie Hearnes will provide a brief history of the Tennessee Valley Authority, its navigation and power production system, and preservation challenges that arise from maintaining an active power plant that’s eligible or listed in the National Register of Historic Places.

3:00 PM  “Small Town Grassroots Preservation – The Story of Wartburg”  AIA 1 LU  
Pam Gunter, Downtown Wartburg Revitalization & Morgan County Tourism Alliance  
Small in size and limited in resources, Wartburg has made great gains in local preservation using grassroots strategies. Wartburg began their preservation journey by participating in the Tennessee Downtowns program and learning about the fundamentals of community revitalization. From the old jail, which is now the county's archives, to the Tanner Store, Pam Gunter will share their inspirational stories of incremental preservation successes.