PRESERVATION PARTNER BENEFITS

Your support is a valuable contribution to historic preservation in East Tennessee. By sponsoring a program or event, Partners reach a broad audience of people who love history, architecture, and culture; the very things that make East Tennessee unique in the world. Our benefits are designed to recognize your contribution in ways we believe offer both value and enjoyment. Knox Heritage can customize sponsorships to meet specific philanthropic goals.

**Standard Benefits for all Partners**:  
- Name recognition as a new or renewing Partner in *Preservation Post*, our monthly electronic newsletter sent to over 4,000 recipients.
- Social media “thank you” post on the Knox Heritage Facebook page with 11,000 followers.
- Name recognition on our Preservation Partners page at knoxheritage.org.
- Name recognition in our printed annual report that recognizes all donors.
- Name recognition on all printed materials related to the sponsored event (programs, promotional ads, invitations) and digital media associated with event (webpages, social media).
- Receive the monthly *Preservation Post* electronic newsletter via email.
- Receive our quarterly event postcards by mail, allowing you to stay informed of other events throughout the year, including *Preservation Network* series and Behind the Scenes tours.

*Benefits are available to the primary Partner contact, but may be transferred to others within the same company.

**Pedestal Level - $250 per year**  
*All standard benefits.*

**Cornerstone Level - $500 per year**  
*All standard benefits, plus:*  
- Tickets to sponsored event (not to exceed $100 in value, restrictions may apply).

**Keystone Level - $1,000 – 2,499 per year**  
*All standard benefits, plus:*  
- Two (2) tickets to sponsored event (not to exceed $200 in value, restrictions may apply).
- Invitation to Heritage Society events for two (2) guests, including the April event offering an exclusive opportunity to purchase Summer Supper tickets before the general public.
- Complimentary posts of historic real estate for sale through your business. The posts are to the “Properties for Sale” page on knoxheritage.org and to the Knox Heritage Facebook page. There is no limit to the number of posts.
**Pillar Level - $2,500 - $4,999 per year**

*All standard benefits, plus:*

- Four (4) tickets to sponsored event (not to exceed $400 in value, restrictions may apply).
- Invitation to Heritage Society events for two (2) guests, including the April event offering an exclusive opportunity to purchase Summer Supper tickets before the general public.
- Complimentary posts of historic real estate for sale through your business. The posts are to the “Properties for Sale” page on knoxheritage.org and to the Knox Heritage Facebook page. There is no limit to the number of posts.
- 10% discount on Historic Westwood event rentals.

**Capital Level - $5,000 – $9,999 per year**

*All standard benefits, plus:*

- Six (6) tickets to sponsored event (not to exceed $600 in value, restrictions may apply).
- Invitation to Heritage Society events for up to four (4) guests, including the April event offering an exclusive opportunity to purchase Summer Supper tickets before the general public.
- Complimentary posts of historic real estate for sale through your business. The posts are to the “Properties for Sale” page on knoxheritage.org and to the Knox Heritage Facebook page. There is no limit to the number of posts.
- 15% discount on Historic Westwood event rentals.
- Sponsor Spotlight article link or advertisement in an edition of *Preservation Post* (content and/or design must be provided by the sponsor).

**Landmark Level - $10,000+ per year**

*All standard benefits, plus:

- Eight (8) tickets to sponsored event (not to exceed $800 in value, restrictions may apply).
- Invitation to Heritage Society events for up to four (4) guests, including the April event offering an exclusive opportunity to purchase Summer Supper tickets before the general public.
- Complimentary posts of historic real estate for sale through your business. The posts are to the “Properties for Sale” page on knoxheritage.org and to the Knox Heritage Facebook page. There is no limit to the number of posts.
- One complimentary rental of Historic Westwood with up to 50 guests seated or 100 guests standing (cocktail-style). *Based on availability.*
- Four (4) complimentary nights of guest accommodations at the Matheny Cottage located on the Historic Westwood Estate. The Matheny Cottage is a three bedroom, two bath home. Reservations are subject to availability.
- Sponsor Spotlight article link or advertisement in an edition of *Preservation Post* (content and/or design must be provided by the sponsor).